

The HSBC Life +Factor Study - Global

The HSBC Life +Factor Study involved a survey of 10,000+ people across Hong Kong, mainland China, Singapore and the UK, to gain insights into the relationship between our physical fitness, mental health and financial fitness and to understand how these core dimensions of wellbeing are interlinked.

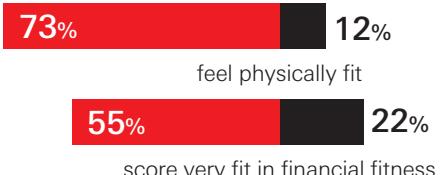


Our physical, mental and financial wellbeing are interconnected

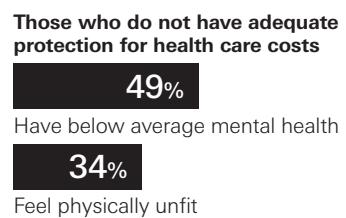
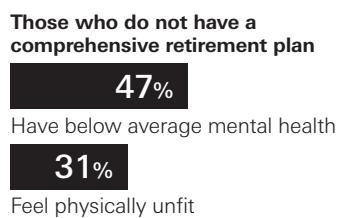
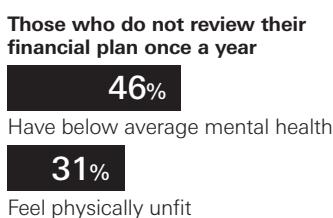
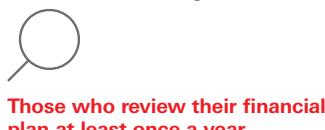
The fitter we are the better our mental health and financial fitness



The better we feel the fitter we are physically and financially

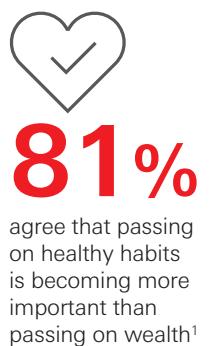


The better our long-term financial planning the better our mental and physical health



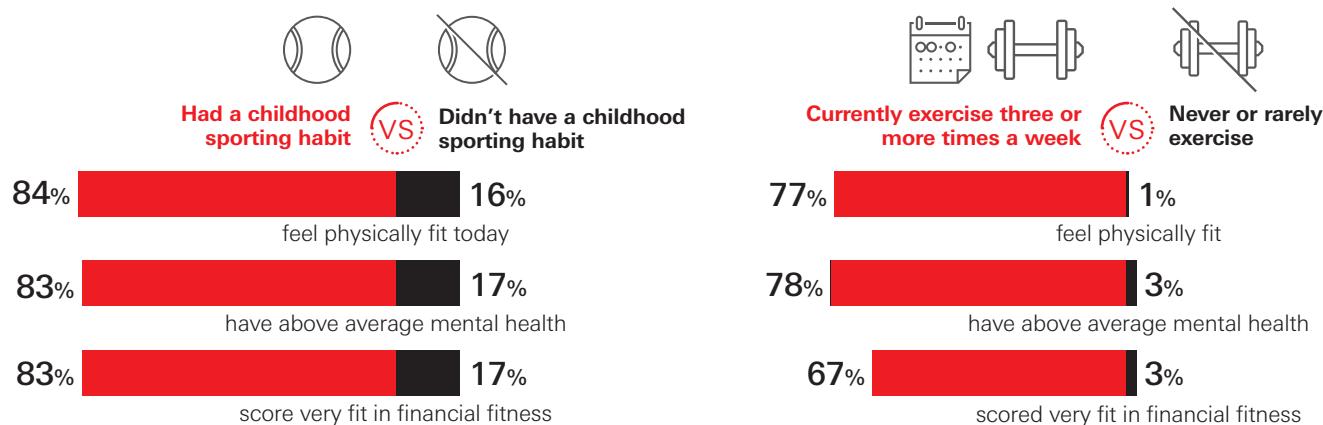
Health is wealth and the legacy of health and wealth

Wealth cannot be enjoyed without health and passing on healthy habits is becoming more important than a legacy of just wealth



Healthy habits start young and make a big difference to our wellbeing

Healthy habits started at a young age can lead to better wellbeing (but it's never too late to start!)



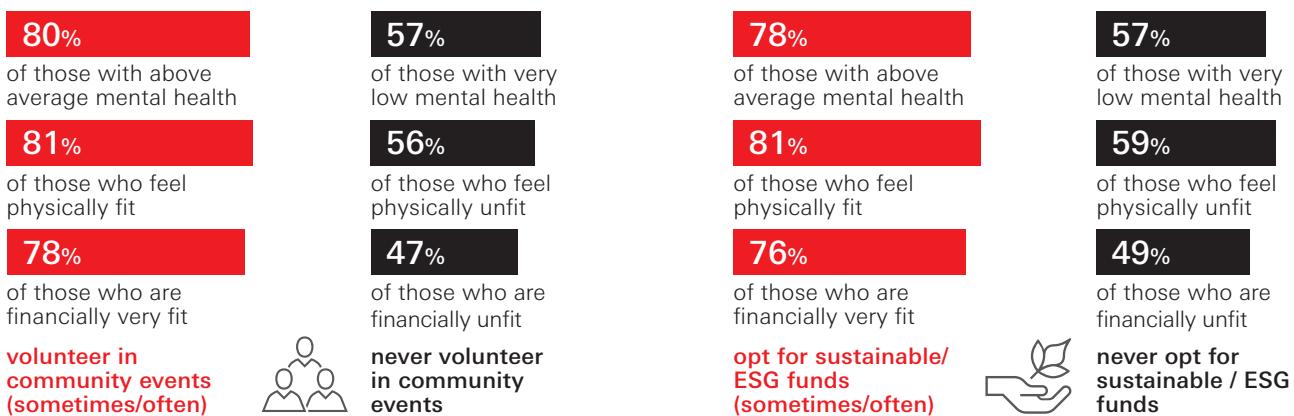
Exercise. Live healthily. Save more.

The advice we would give to our 15-year younger self



The societal +Factor

Wellbeing doesn't merely benefit the individual, it can also help to contribute to society



Reference sources

In March and April 2021, a 20-minute online survey was conducted amongst a total of 10,659 people aged 18 to 80 across four global markets: Hong Kong (n=2,016), mainland China (n=3,560), Singapore (n=2,059) and the UK (n=3,024). The study sought to assess how physical health, mental wellbeing and financial fitness are interconnected to achieve holistic wellbeing in the context of the COVID-19 pandemic and to assess the drivers of employee wellbeing.

Pearson's correlation coefficient was used to study the interconnected relationship between the various aspects of overall wellbeing – physical, mental and financial. A series of scales were employed to study responses to each individual variable. The Likert scale of 1-10 where 1 is 'Not Fit' and 10 is 'Extremely Fit' allowed respondents to self-report their physical fitness as Unfit (1 to 5), Moderate (6 to 7) and Fit (8 to 10).

Mental wellbeing was tracked using the Warwick-Edinburgh Mental Wellbeing Scale® ("WEMWBS"), respondents were given a mental health score ('very low', 'below average', 'average', 'above average'). WEMWBS was developed by the Universities of Warwick, Edinburgh and Leeds in conjunction with NHS Health Scotland. ©University of Warwick, 2006, all rights reserved.

Financial fitness was measured using the FinFit methodology previously developed by The Hongkong & Shanghai Banking Corporation Limited <https://www.hsbc.com.hk/finfit/> through which respondents are evaluated on 15 questions across 4 areas including financial habits, financial knowledge, financial planning, financial security. The research was conducted by Engine Group. Figures have been rounded to the nearest whole number.

Disclaimer

This research study and its materials are for information only. All services provided by The Hongkong and Shanghai Banking Corporation Limited and HSBC Life (International) Limited (collectively "HSBC") are subject to the prevailing applicable terms and conditions. In case of any discrepancies or inconsistencies between the materials from this study and the applicable terms and conditions, the latter shall apply and prevail. HSBC is not responsible for any loss, damage or other consequences of any kind that you may incur or suffer as a result of, arising from or relating to your use or reliance of the information and materials available from this presentation. The information and materials available from this presentation are not intended to provide advice and do not constitute a solicitation, marketing or recommendation for the purchase of any product, making of any deposit or investment. Such information and materials do not take into account any investment objectives, financial situation or personal circumstances or needs of any particular person. HSBC gives no guarantee, representation or warranty as to the accuracy, timeliness or completeness of such information and materials. Such information and materials are subject to change without notice. Investment involves risks.